
Summary

A senior-level visual/conceptual designer of healthcare and other marketing communications across all visual media. A UI front-end developer focused on intuitive usability. Solid experience in layout, visual design, UI design, art direction, brand development, compliance & corporate identity. Competent user of Adobe CC, WordPress & LMS, adept coding in CSS3 and HTML5, proven layout & sketch abilities for wireframes, prototypes, web banners, print ads, collateral, direct mail, POS, packaging, eblasts. An eye for corporate presentations; also writing, editing, & project liaison.

Education

Auburn University – BFA Visual Design 19XX

Current Freelance Remote Experience Occasional/Seasonal/Maintenance

Truist (formerly SunTrust) Commercial Card Division: Remote Contract Visual Designer	Since Mar 2012
Design custom & standard issue layout of camera ready art for business credit cards	
Emory Centers: Remote Contract UI Developer	Since Feb 2011
For EPRC & other centers: design, develop, implement & manage Tableau data visualizations projects, online tutorials, responsive UI prototypes, user task flows & infographics. Perform routine maintenance	

Past Freelance/Contract Experience

NCR: Remote Temp Layout	July 2019 – Dec 2019
Edit and restructure guide layouts in MSWord	
Kaiser Permanente: Remote Temp UI Developer	July 2019 – Dec 2019
Redesign Intranet Dreamweaver .dwt template, add features i.e., calendar, social feeds	
First Existentialist Congregation: Remote Contract UI Developer	Dec 2018 – Feb 2019
Migrate web content to WordPress template, add features i.e., calendar	
Emory Laney Graduate School: Remote Contract UI Developer	Jun 2018 – Dec 2018
MDP (Masters Development Practice)- Migrate content to Cascade template, add features w/XML	
CHAMPShealth.org: Remote Contract UI Developer	Jan 2018 – Jun 2018
Data visualization with Tableau and Kumu, site edits and UI/UX in Wordpress Beaver Builder	
BoomCom: Remote Contract Visual Designer	Mar 2015– Jan 2018
Design layouts & interactive PDFs of convention materials for Celgene Biopharmaceuticals	
Sapient Razorfish: Temp UI Developer	Jan 2018
Jira issues & GitHub commits for interactive kiosks in Cox corporate center	
Envistacom: Remote Temp UI Developer & Visual Designer	May 2017 – Oct 2017
Design/development of interim HTML responsive Intranet & migration to fully customized WordPress template with integrated plugins	
Femasys: Onsite Contract UI Developer & Visual Designer	Dec 2016 – Mar 2017
Produced & edited promotional fliers, multisite web development	
Coca Cola: Remote Temp Learning Technology Administrator	Jun 2016
Created graphics for SCORM-compliant Cornerstone LMS program content	
Star Financial Services Remote Visual Designer/UI Developer	Nov 2009– May 2016
Multisite custom web design, dev & CSS animation script, promo fliers	
Georgia Power: Onsite & Remote Temp UI Designer/Developer	Nov 2014 – Aug 2015
Designed brand-compliant layouts & responsive UI navigation for main site & microsite. Edited content. Performed routine maintenance, workflow & reporting in SharePoint & Jira Agile.	
Trio Media Group: Remote Contract Visual Designer/UI Developer	Mar 2014 – Jul 2015
Designed banners, eblasts & developed microsities for Turner & BCD Travel. Art directed, photo directed & produced ads for Georgia Commerce Bank	
Beazer Homes, Response Media: Remote Freelance Email Designer	Dec 2014 – Jan 2015
Designed eblasts for Gramercy at Hollywood & Synovius Pay People	
Partnership for Diabetes Health Equity: Onsite Temp UI Developer	Sep - Dec 2013
Designed Morehouse & Bristol Myers Squibb integrated health portal featuring webinars, tutorials, forums & chatrooms. Developed UI from requirements, interaction models, task flows, sitemaps	
AT&T: Onsite Temp Designer	Mar - Apr 2013
Input layouts of image, text & product data content to CMS for Aio Wireless rollout	
Spaulding Communications: Remote Freelance Designer	Mar 2010 – Dec 2012
Designed, developed & maintained corporate website, edited content. Designed print & media marketing collateral	

RayBiotech: Remote Freelance Designer	Feb 2011 - Oct 2012
Designed print ads, catalogues & coupons, custom ecommerce templates & web banners	
Rubicon (now TravelClick): Remote Freelance Designer	Apr 2008 - Apr 2012
Created UI-UX wireframes, mockups, interaction flows. Developed website, infographics & widgets. Created branding standards guide, marketing kiosks, kits & eblasts. Performed testing & tracking	
Emory Rollins School of Public Health: Remote Temp UI Designer/Developer	Jul 2009 - Nov 2011
As liaison between IT & depts/centers, interpreted, collaborated & reported on scope, deliverables & status of web health initiatives. Created & edited site content, layouts, wireframes	
RR Donnelly: Onsite Temp Designer/Developer	Aug 2011
Wrote branding & concept analysis for new product targeting small device social media	
Southeastern Pastel Society: Remote Freelance Designer/Developer	Jan 2011 - Dec 2011
Built member registration, art entry & jurying PHP & JS engines. Modified Paypal sandbox API	
Creaxion: Remote Freelance Banner Designer	Oct 2007 - Jan 2010
Created web banners for Bodies Exhibit per brand compliance	
DesignEight: Remote Freelance Designer	Oct 2008 - May 2009
Produced direct mail & brochures for BCBS Insurance	
AGSI: Remote Freelance Designer	Oct 2008 - Feb 2009
Created interactive business model, UI wireframes & prototypes for enterprise website revision	
Arnall, Golden & Gregory: Onsite Design Temp	Jun 2007 - Jan 2009
As webmaster Intranet & internet, made content updates using Objectware & Interaction CMSs	
Cornerstone Development Partners: Remote Freelance Designer	Mar - Jul 2008
Designed prototypes for Sweet Apple Village live-work planned community website	
Marketworks: Remote Freelance Designer	Feb 2005 - Jun 2008
Web template mockups & prototypes for multi-channel online marketing	
InComm: Onsite Contract Designer	Sep 2007 - May 2008
Designed/developed retail gift card sites for Discover Card, Mastercard, Visa. From flowcharts & UI mockup, supplied gif/jpeg for IT, web banners & interface elements	
McKesson HBOC: Remote Freelance Designer	Dec 2005 - Apr 2008
Designed & produced executive-level presentation artwork, animation & sound	
Carbon Motors: Remote Freelance Designer	Jul 2007 - Feb 2008
Designed/developed website for emerging growth firm. Coordinated data exchange between CRM, online forum & backend	
Multiple Staffing Firms: Temp Web & Visual Designer	Oct 2000 - May 2007
Designed, developed & produced visual web or media projects for several firms	
Duties:	Design, layout, conceiving, project management, admin, traffic, editing, updates & print production
Print projects:	Online banner ads, tweaks to website, updating pricelists, magazine layout, airbrush renderings for poster, presentations, sales kit, POP gift card designs, packaging design, comps
Web projects:	Intros, teaching aids, elearning portals, mp3, Intranet conversion & internet webmaster, animation edits
Clients:	Bennett Kuhn Varner (Earthlink, Equifax), Partners&Napier (PKWare & Eastman Kodak), World Financial Group, Cotton States Insurance, Compass Creative (NAPA), RaceTrac Petroleum, Convergent Systems (Volvo & Homestead Mortgage), Federated (FSG), SagePath (PlyMart), Kilgannon McReynolds (Southern Linc), Georgia Pacific
The Home Depot: Senior Designer	May - Sep 2000
Build out retail online ecommerce store Splash screens, banner ads, how-tos per UI wireframes, art directed photo shoots	

Past Adjunct Faculty Experience

Sterling-Ledet Associates: Onsite Instructor:	Taught basics in Adobe & QuarkXPress	Jan 2006 - Feb 2010
Bauder College: Onsite Instructor:	Taught Concept Dev, all Adobe Suite, QuarkXPress	Jan 2002 - Oct 2007

URLs

[Emory Prevention Research Center](#) (EPRC) Custom template HTML/CSS, jQuery, test & debug
[Emory Laney Graduate School MDP](#) Cascade migration & XML customization
[George King + Associates](#) Customized WordPress template for a local filmmaker
[First Existentialist Congregation](#) Migration to WordPress & customization
[AMERF.org](#) Customized Bootstrap template for a local charity
[Star Merchant Payments](#) Custom template HTML/CSS, jQuery, test & debug
[Diabetes Training & Technical Center](#) [Diabetes Today](#) Tutorial UI design & development, test/debug

Awards/Honors

2017 Director at Large, Atlanta Musicians Emergency Relief Fund