

Core Proficiencies

Deep visual design industry background with digital UI acumen. Acute brand development & layout skills. Convey the business entity's persona via ad campaign. Adept art direction, writing, editing, fine art, project liaison, organization & reporting. Basic coding, routine financial oversight, record-keeping, administrative.

Current Experience

Bond Community Federal Credit Union

Aug 2023 to Present

Brand Ambassador

- Design/produce quarterly financial promo on posters, flyers, e-blasts, newsletters and lobby videos.
- Create and manage bank's social platform content. Revise collateral to comply with brand standards.

Atlanta Musicians Emergency Relief Fund

Apr 2017 to Present

Secretary-Treasurer, Board of Directors

- Create, direct and disseminate identity campaign with refreshed logo and targeted messages.
- Assist in fund-raising and outreach by managing social platforms and creating content.
- Create, prepare and distribute agendas, annual reports, conduct meetings and record minutes.
- Maintain accurate records of 501(c)(3) recipient awards. Track donations and expenses.
- Keep licenses current and ensure compliance with tax regulations.

Past Experience

Truist Commercial Card Division

Mar 2012 to Jan 2025

Visual Designer

- Designed client custom or bank standard-issue layout of business credit cards.
- Maintained asset library of customer logos and layouts.

Emory Prevention Research Center

Feb 2011 to Jan 2025

UI Developer

- Designed and developed main healthcare website and performed routine updates.
- Converted Policies & Procedures doc to HTML for [Georgia Cancer Registry's](#) data reporting procedures.

City of Atlanta NPU-O

Oct 2021 to Oct 2024

Secretary, Board of Directors

- Participated in planning meetings and training sessions. Assisted in web CMS and social platform content.
- Recorded minutes of monthly meetings including neighborhood vote totals for delivery to city planners.

Edgewood Neighborhood

Oct 2017 to Oct 2020

Parliamentarian, Board of Directors

- Launched identity campaign resulting in greater neighborhood brand recognition vs same-named avenue.
- Assisted Chair and other Directors in conducting meetings in compliance with Robert's Rules of Order.

Rubicon (now TravelClick)

Apr 2008 to Apr 2012

Designer

- Developed UI-UX wireframes, mockups, process flows and website with infographics and JS widgets.
- Designed logo, marketing kiosks and e-blasts. Wrote brand standards guide.

Emory Rollins School of Public Health

Jul 2009 to Nov 2011

Designer/Developer

- Acted as liaison between IT and Emory Healthcare Centers, interpreting and collaborating on scope.
- Created/edited site content, layouts, wireframes. Reported status of deliverables for web health initiatives.

Southeastern Pastel Society

Jan 2011 to Dec 2011

Designer/Developer

- Managed PHP MySQL membership database build, show entries, jurying. Modified JS engines, PayPal API.

Earlier Career

2019 Prior

- Designed, developed maintained and created layouts for digital and collateral message vehicles and brand identity products: brochures, ads, fliers, websites & banners, prototypes, content mgt. systems & illustration.

Education

For more past experience [click here](#)

Auburn University – BFA Visual Design